THE 15TH
WASHINGTON
INTERNATIONAL
EDUCATION
CONFERENCE

Washington International Education Conference
February 23rd and 24th 2017
University of California Washington, DC Center
1608 Rhode Island Avenue NW
Washington, DC 20036
(Three blocks from Dupont Circle)

2017

CONFERENCE AGENDA
FEBRUARY 23RD AND 24TH 2017

Washington International Education Council
Telephone: (203) 276-9704
E-mail: wfish@washcouncil.org
www.washcouncil.org

Sponsors of the 15th Washington International Education Conference
THURSDAY, FEBRUARY 23RD, 2017

8:30 am – 12:00 pm
Lobby, Ground Floor

8:30 am – 9:00 am
Continental Breakfast

9:00 am – 11:00 am

REGISTRATION

Continental Breakfast Courtesy of the Embassy of the Sultanate of Oman
Special thanks to Dr. Talal Al-Balushi, Cultural Attaché

Dr. Talal Al-Balushi, Cultural Attaché
Embassy of the Sultanate of Oman
New Opportunities for Students from Oman

Laura Stein
Visa Policy Analyst
U.S. Department of State, Bureau of Consular Affairs

Louis M. Farrell
Director
Student and Exchange Visitor Program
United States Department of Homeland Security

Sharon Snyder
Chief, SEVP Policy Branch
Student and Exchange Visitor Program
United States Department of Homeland Security

Zeke Vasquez
Adjudicator in the SEVP Analysis and Response Unit

Ann Balough
SEVIS Business Project Manager

Facilitator
Dr. Nicholas Arrindell
Johns Hopkins University
(retired)

11:00 am – 11:30 am
Lobby

COFFEE BREAK
Thursday, February 23rd, 2017

11:30 am – 12:30 pm

Steve Yale-Loehr
Attorney of Counsel Immigration Practice Group
Miller Mayer LLP
Professor of Immigration Practice
Cornell Law School

12:30 pm – 2:30 pm

Luncheon and Presentation

Embassy of the Republic of Indonesia
Ambassador Budi Bowoleksono
Dr. Ismunandar
Head of the Education and Culture Section
2020 Massachusetts Avenue NW
Washington, DC 20036

3:00 pm – 4:30 pm

Saudi Arabian Cultural Mission
Dr. Mohammed Abdullah Saud Aleissa
Cultural Attaché
8500 Hilltop Road
Fairfax, VA 22031

Embassy of Brazil
Mr. Franklin Silva Netto
Counselor, Head of the Education Section
Meeting at the University of California
Washington, DC Center

OR

Embassy of Brazil
Mr. Franklin Silva Netto
Counselor, Head of the Education Section
Meeting at the University of California
Washington, DC Center
**Thursday, February 23rd, 2017**

6:00 pm – 8:00 pm

**Reception and Presentation**

Embassy of Malaysia
3516 International Court NW
Washington, DC 20008
His Excellency Tan Sri Zulhasnan Rafique
Ambassador
Dr. Md. Amin Md. Taff
Minister Counselor (Education)
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<td>8:00 am – 12:00 pm</td>
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| 8:30 am – 9:15 am   | China's International Education Boom: How to Catch the Next Wave of US-bound Chinese Students  
                       | Gavin Newton-Tanzer  
                       | Founder and President, Sunrise International Education                |
| 9:15 am – 9:30 am   | PTE ACADEMIC™  
                       | The world's leading computer-based test of English for international students seeking  
                       | to demonstrate their language proficiency to universities and governments.  
                       | Learn more: www.pearsonpte.com/institutions  
                       | Puck Fernsten                                                      |
| 9:30 am – 10:00 am  | Barb Rawdon  
                       | International Student Recruitment – Trends and Governments Resources  
                       | Director, Professional Services & Education Team  
                       | Office of Supply Chain, Professional & Business Services  
                       | International Trade Administration                                 |
| 10:00 am – 10:45 am | Indian Students and the State of Higher Education in India  
                       | Lakshmi Iyer  
                       | Director and head of Education  
                       | SANNAMS4                                                           |
| 10:45 am – 11:30 am | World Bank  
                       | Mr. Koen Martijn Geven  
                       | Tertiary Education Coordinator and Lead Tertiary Education Specialist |
Friday, February 24th, 2017

11:30 am – 12:30 pm

Managing Internationalization in a Volatile World: Sovereign Disruption and Lasting Trends for Global Education Markets in 2017

Pamela Barrett
Director of Client Services, North America
Director, Barton Carlyle
KPMG Associate

12:30 pm – 2:00 pm

Luncheon

2:00 pm – 4:30 pm

Organization of American States (OAS)

Special thanks to the University of California and the University of California, Riverside