

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

Opening Minds to the World™

***International Students in the United States:  
Being Proactive in an Increasingly Competitive World***

---

Washington International Education Conference 2009  
January 27, 2009

Peggy Blumenthal, Executive Vice President  
Nichole Johnson, Director, REAC Services

Institute of International Education

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## Topics

---

- International Students in the U.S. – Trends from Open Doors 2008
- U.S. Trends in a Global Perspective
- EducationUSA: Promoting U.S. Higher Education Worldwide

Institute of International Education

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## What is IIE?

---

- America's largest non profit organization promoting international education exchange and training
- Founded in 1919 in NYC
- Over 20 offices with 600 staff worldwide
- Serves 18,000 students, teachers, scholars, and professionals in 175 countries annually
- [www.iie.org](http://www.iie.org)

Institute of International Education

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## IIE's Perspective on International Student Mobility

---

- Administers the Fulbright Fellowships on behalf of the U.S. Department of State and 200 other programs for public and private sponsors
- Manages IENetwork: a global resource for professionals at over 1,000 member institutions
- Provides resources and information on study abroad
- Collects and disseminates data on international student mobility via ***Open Doors*** and ***Atlas***

Institute of International Education

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## Open Doors Report on International Educational Exchange

---

- IIE collects and publishes student mobility data annually in *Open Doors*, with support from the U.S. Department of State
  - 58 years of trend data on international students and scholars on U.S. campuses
  - 20 years of data on U.S. students abroad
- New data is available [www.opendoors.iienetwork.org](http://www.opendoors.iienetwork.org)
- Publication available at [www.iiebooks.org](http://www.iiebooks.org)



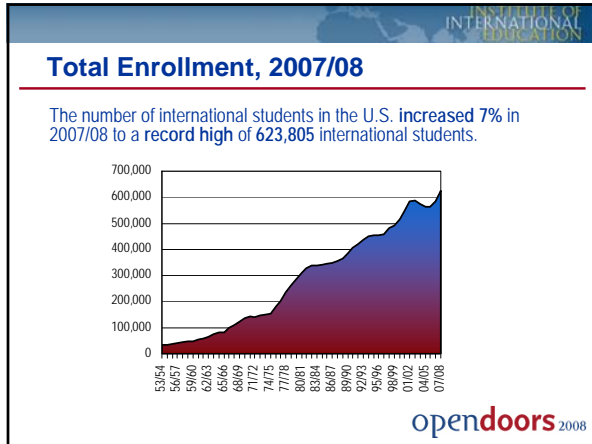
Institute of International Education

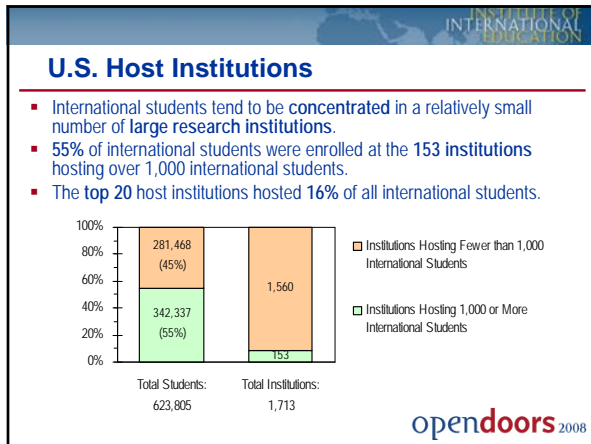
INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## International Students in the United States

***Recent Trends from IIE's Open  
Doors Report 2008***

Institute of International Education



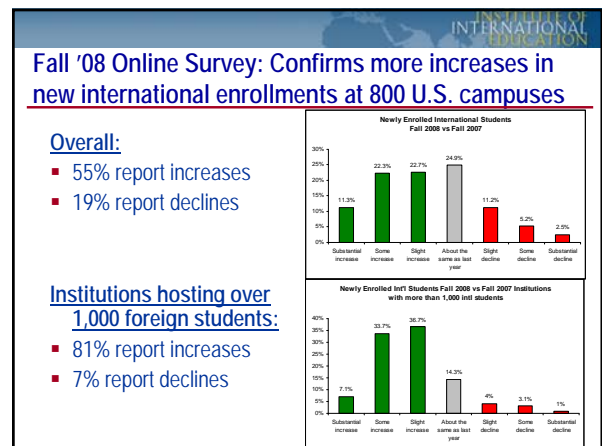
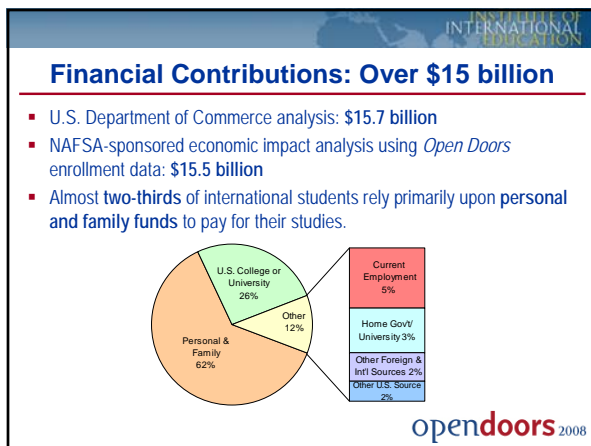
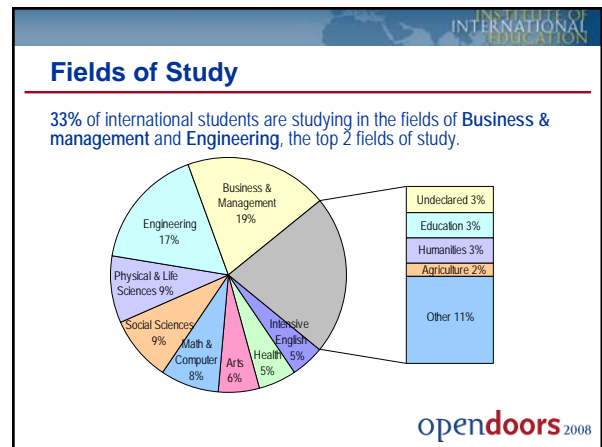
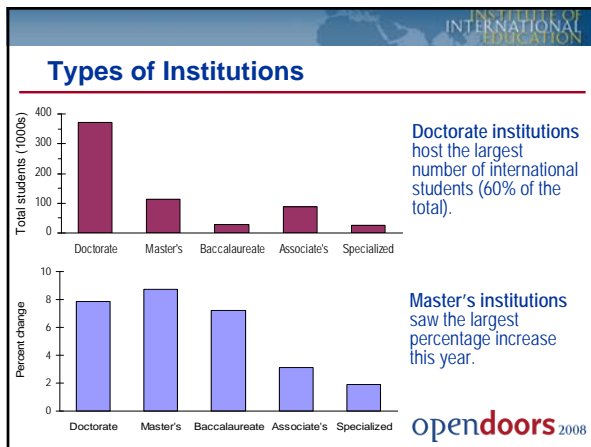


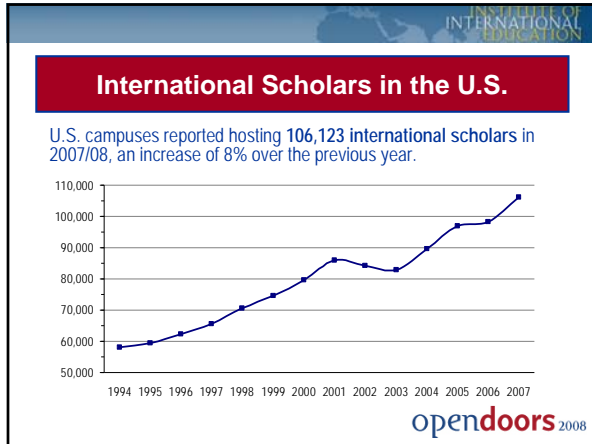
### Top 10 Host Institutions, 2007/08

Rank	Institution	State	Total
1	University of Southern California	CA	7,189
2	New York University	NY	6,404
3	Columbia University	NY	6,297
4	University of Illinois at Urbana-Champaign	IL	5,933
5	Purdue University - Main Campus	IN	5,772
6	University of Michigan - Ann Arbor	MI	5,748
7	University of California - Los Angeles	CA	5,557
8	University of Texas - Austin	TX	5,550
9	Harvard University	MA	4,948
10	Boston University	MA	4,789

TOP 10 TOTAL (9% of all int'l students) 58,187

opendoors 2008





### International Scholars: Places of origin

- 51.4% of all international scholars come from the top 5 places of origin.

Rank	Place of Origin	Total	% of total	% change from 06/07
1	China	23,781	22.4	18.0
2	India	9,959	9.4	9.0
3	South Korea	9,888	9.3	6.4
4	Japan	5,692	5.4	2.4
5	Germany	5,269	5.0	4.6
6	Canada	4,758	4.5	8.2
7	France	3,802	3.6	6.0
8	Italy	3,273	3.1	4.0
9	United Kingdom	2,823	2.7	-1.9
10	Spain	2,320	2.2	5.8

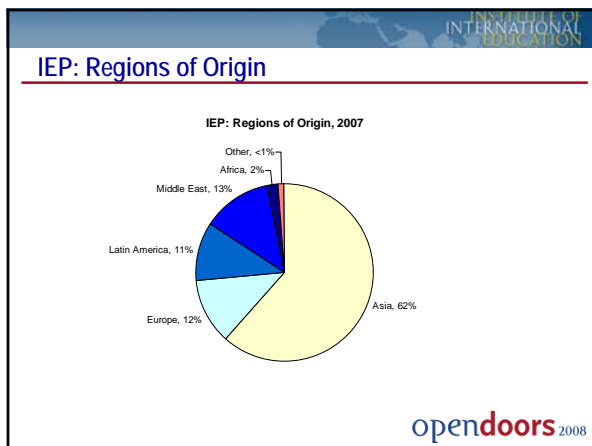
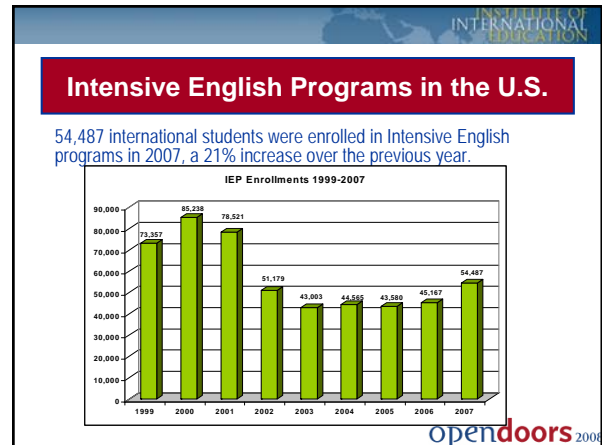
opendoors 2008

### International Scholars: Fields of specialization

Field of Specialization	% of Int'l Scholars
Biological and Biomedical Sciences	22.6
Health Sciences	18.3
Engineering	13.2
Physical Sciences	12.5
Agriculture	4.2
Social Sciences & History	4.0
Business and Management	3.7
Computer and Information Sciences	3.4
Mathematics	2.4
Other	15.7

- Top four fields are STEM fields
- STEM fields account for 69% of all scholars
- The top fields have remained steady over the past decade

opendoors 2008



### IEP Trends 2007: Countries of Origin

LEADING PLACES OF ORIGIN OF IEP STUDENTS, 2007

Rank	Place of Origin	2006 Total Students	2007 Total Students	% Change 2006-2007
<b>WORLD TOTAL</b>				
		45,167	54,487	20.6
1	Korea, Republic of	10,026	12,586	25.5
2	Japan	7,453	7,917	6.2
3	Saudi Arabia	5,047	6,117	21.2
4	Taiwan	4,748	5,926	24.8
5	China	1,461	3,134	114.5
6	Brazil	1,572	2,177	38.5
7	Turkey	969	1,519	56.8
8	Thailand	975	1,279	31.2
9	Vietnam	517	1,099	112.6
10	France	1,008	976	-3.2

- Continued increases from Korea, Saudi Arabia
- Large increases from China, Turkey, Vietnam
- Small increases from Japan, after years of decline

opendoors 2008

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## U.S. Trends in a Global Perspective

Institute of International Education

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

### Project Atlas: Tracking Global Student Mobility

<http://atlas.iienetwork.org>

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

### Worldwide: A Growing Pie

- Worldwide, there were over 2.9 million international students in 2006, a 3% increase over the previous year.
- By 2025, almost 8 million students are projected to be studying outside their home country.

Year	Number of Students
1975	0.6M
1980	0.8M
1985	0.9M
1990	1.2M
1995	1.3M
2000	1.9M
2004	2.7M
2006	2.9M

Source: OECD Education at a Glance 2007

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

### Global Share of International Students

- In 2007, the U.S. hosted 20% of international students worldwide.

Country/Region	Share (%)
U.S.	20%
All others	28%
U.K.	13%
France	8%
Germany	8%
Australia	7%
China	7%
Canada	5%
Japan	4%

Source: Project Atlas 2007 data from partner organizations and UNESCO/OECD 2006 data

INSTITUTE OF  
INTERNATIONAL  
EDUCATION

## EducationUSA: Promoting U.S. Higher Education Worldwide


INSTITUTE OF  
INTERNATIONAL  
EDUCATION

### Promoting U.S. Higher Education Worldwide

- EducationUSA Advising
  - Sponsored by the U.S. Department of State
  - Global network of 450 advising centers
  - Guidance to prospective students on study opportunities
- Regional Educational Advising Coordinators (REACs)
  - Provide leadership and educational advising expertise
- U.S. Department of State
  - Cooperative agreements for Advising and REAC administration

**Serving U.S. Higher Education**

- Explore opportunities abroad
  - Understand foreign educational system
  - Connect with foreign universities & ministries of education
- Recruit qualified international students
  - Recruitment events & college fairs
- Admit and Retain
  - Verify recognition of foreign institutions
  - Identify foreign government and privately-funded scholarships
  - Pre-departure preparation
  - Student visa interview preparation



**Connect with EducationUSA**

- EducationUSA.state.gov
  - REAC & Adviser contact information
  - Country profiles
- Visit EducationUSA centers
  - Alumni
- Virtual visits
- Link to EducationUSA on your website




**Participate in Adviser Professional Development**

- US-based Training Program
  - [usbt@collegeboard.com](mailto:usbt@collegeboard.com)
- International Education Conferences
- Pre- & Post- Conference Campus visits
  - [educationusa@state.gov](mailto:educationusa@state.gov)
- Regional Conferences
  - Mexico City, September 2009
  - Africa 2010
  - Europe 2010



**EducationUSA Weekly Update**  
No. 113 January 19th, 2009

**Reach 170 Countries**

Send a 2-paragraph **Scholarship or Program** announcement to **[EducationUSA@state.gov](mailto:EducationUSA@state.gov)**



**education USA HEI e-news**

**New Faces in the EducationUSA Network**

As part of a cooperative agreement with the Institute of International Education, the U.S. State Department has expanded the Regional Educational Advising Coordinator (REAC) team to include several new positions. The additional staffing will allow for a more coordinated approach to promoting U.S. higher education through the EducationUSA network, and through closer collaboration with U.S. institutions and other partner organizations committed to international education.


Nichole Johnson ([njohnson@ie.org](mailto:njohnson@ie.org)), former REAC for Mexico, Central America & the Caribbean, moved to Washington DC in September as Director of REAC Services at the Institute of International Education. She will be responsible for the development of the EducationUSA Advising network in the U.S. higher education community and other partner organizations.

Joining Nichole is Marty Bennett ([mbennett@ie.org](mailto:mbennett@ie.org)), who has been working in higher education in the U.S. His position will be to provide enhanced support to the EducationUSA network and to develop new marketing materials and outreach programs to reach their intended audiences.

Six new Regional Educational Advising Coordinators will be announced shortly. With these eight new additions to our existing group (Asia, Europe, Latin America, Middle East/North Africa, Oceania, and South America), we will have a total of 14 REACs across the United States.

**Subscribe to EducationUSA HEI E-News**

Email your name, title and institution to **[EducationUSA@state.gov](mailto:EducationUSA@state.gov)**



**education USA CONNECTIONS**

**Working with University Colleagues: A Quarterly Approach**

By Dorothy Mora

**Feature**

<http://educationusaconnections.iienetwork.org>

Shannon Bishop, Managing Editor  
[sbishop@iee.org](mailto:sbishop@iee.org)

Many advisers have built successful relationships by getting involved with professional associations such as the American Association of College Registrars and Admissions Officers (AACRAO), the National Association of Graduate Admissions Professionals (NAGAP), NAFSA: Association of International Educators, the Overseas Association for College Admission Counseling (OACAC), Council of International Schools (CIS) and American Association of Community Colleges (AACCC). By subscribing to e-newsletters, participating in listserv conversations, and attending conferences, advisers will naturally forge relationships.

